



Observation Care'18

OBSERVATION MEDICINE CONFERENCE

2018 Exhibitor & Sponsor Brochure

April 16 - 18, 2018



Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130
504.525.2500

CEME
Center for Emergency Medical Education

If you need any further information regarding sponsorship please contact:
Cathy McManus, cmcmanus@usacs.com
301-944-0050



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Exhibitor and Sponsor Information

CEME invites you to participate as a sponsor or exhibitor at the upcoming 5th Annual Observation Care Conference in New Orleans, April 16-18, 2018. This will be a great opportunity to network with hundreds of health system and hospital administrators, physician and nursing leaders, advanced practice providers and process improvement specialists who need your products and services.

Sponsor Opportunities and Benefits

As a sponsor, you will receive varying degrees of visibility at the conference, commensurate with your investment. Please review the entitlements on the following page for details and select the sponsor level that's right for you.

Location and Lodging

UPDATE: A special group rate of \$239/night plus tax is available at the Sheraton New Orleans Hotel. Please call the hotel directly at 504.525.2500 and mention the room block code CEM or go to the conference website (<https://ceme.org/obs>) and access the Sheraton's link from there.

Schedule at-a-Glance (subject to change)

- Sunday, April 15th
Exhibitor set-up from 6:00 pm to 9:00 pm
- Monday, April 16th
Exhibit: 7:30 am to 1:00 pm
- Tuesday, April 17th
Exhibit: 7:30 am to 1:00 pm
- Wednesday, April 18th
Exhibit: 7:30 am to 1:00 pm

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SPONSORSHIP

Diamond Sponsor – \$10,000 - 1 available

- 2 complimentary conference registrations
 - 1 Complimentary Exhibit Table in foyer during sessions
 - Full page ad in conference program
 - Sponsorship recognition in promotional materials
 - Logo and web link on conference website
 - Recognition of sponsorship during welcome address
-

Gold Sponsor - \$7,500 – 1 available

- 2 complimentary conference registrations
 - 1 Complimentary Exhibit Table in foyer during sessions
 - Full page ad in conference program
 - Sponsorship recognition in promotional materials
 - Logo and web link on conference website
-

Silver Sponsor - \$5,000 – 1 available

- 1 Complimentary Exhibit Table in foyer during sessions
 - 1/2 page ad in conference program
 - Sponsorship recognition in promotional materials
 - Logo and web link on conference website
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EXHIBITOR TABLES

Tables in Foyer

Single day exhibit space - \$600
Two-day exhibit space - \$1000
Three-day exhibit space - \$1500

Space is a 6' skirted table and 2 chairs.

Sponsorship opportunities are accepted on a first-come first served basis. Requests must be in written form with sponsor application form and payment in full. Requests and payment must be received by CEME by **February 28, 2017**.

Exhibit table assignments are based on sponsorship level and sponsorship application receipt date. Only one company name is permitted per exhibit table.

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In order to receive all of the entitlements listed, sponsor organizations must provide the appropriate materials (PDF file of their corporate logo, PDF or JPG file of their ad, Website address, all sent electronically). If this information is not received by the above dates, supporting organizations waive their rights to those missed benefits. US Acute Care Solutions is under no obligation to issue reminders.

Cancellations must be received in writing. Cancellations are subject to a \$250.00 administration fee. No refund of payment will be made after the above deadline dates.

CEME reserves the right to determine the appropriateness of sponsor organizations. All sponsorship contributions are voluntary. Acceptance of a sponsor organization does not imply endorsement of the organization's products or services in any way.

Sponsor organizations will honor the educational focus of the conference. Any business activity of an exhibiting organization is restricted to the display table area. Solicitation of business in educational sessions is strictly prohibited.

**All logos, inserts and advertising items must be submitted to
Cathy McManus for approval**

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