

SPONSORSHIP AND EXHIBIT INFORMATION



LONG ISLAND HEART

STATE-OF-THE-ART CARDIOVASCULAR CARE
FOR THE CLINICIAN

MAY 19-20, 2017

MELVILLE MARRIOTT LONG ISLAND, MELVILLE, NY

CONFERENCE OVERVIEW

Long Island Heart: State-of-the-Art Cardiovascular Care for the Clinician is designed to provide clinicians with the best practices and emerging advances in the diagnostics and therapeutics for cardiovascular disease.

Utilizing interactive lectures and case study presentations the goal of this conference is to summarize recent clinical trials and research that have rapidly advanced pharmacologic and diagnostic therapies for cardiovascular diseases and assist clinicians in integrating these strategies into their clinical practice.

TARGET AUDIENCE

The estimated 200+ attendees of the Long Island Heart: State-of-the-Art Cardiovascular Care for the Clinician conference will include interventional cardiologists, clinical cardiologists, hospitalists, internists, family practice, cardiothoracic surgery, pulmonologists, nephrologists, and emergency medicine physicians, nurses, nurse practitioners, physician assistants, and clinicians who provide care for patients with cardiovascular disease.

EXHIBIT INFORMATION

The conference is scheduled May 19-20, 2017. Please refer to the Exhibit Schedule for setup times. The space assignments will be clearly marked with a tent card with your company's name. If you need to mail or deliver boxes, parcels, or equipment to the hotel, please use the following address:

Melville Marriott Long Island
C/O LI HEART
Attn: FIRST NAME, LAST NAME
1350 Walt Whitman Road
Melville, New York 11747

Date of Event: May 19, 2017
Number of Boxes (1 of 2, 2 of 2, etc.)
Please be sure to number all boxes.

**The hotel will not accept shipments
for this conference prior to May 17, 2017.
Please plan accordingly.**

SPONSORSHIP OPPORTUNITIES

■ Platinum = \$25,000

Includes the product theater session as described below along with an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.

■ Gold = \$15,000

Includes an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.

■ Silver = \$10,000

Includes an opportunity to provide a registration bag insert and a (1) 6-foot tabletop display or equivalent floor space.

■ Bronze = \$5,000

Includes (1) 6-foot tabletop display or the equivalent floor space.

■ Product Theater Presentation (60 minutes) = \$10,000

Available Session Date/Time:
Friday, May 19, 2017 from 5:30pm – 6:30pm

The Product Theater Presentation Fee includes Meeting Space, Basic AV, and a listing included in all program materials. The Product Theater Presentation Fee does not include Speaker Travel, Honorarium, Content Development, Program Materials and Food & Beverage.

EXHIBIT SCHEDULE

FRIDAY, MAY 19, 2017

10:30 AM – 11:30 AM	Exhibit Set-Up
11:30 AM – 12:30 PM	Registration, Lunch and Exhibits
12:30 PM – 2:30 PM	General Session
2:30 PM – 2:45 PM	Break and Exhibits
2:45 PM – 5:15 PM	General Session

SATURDAY, MAY 20, 2017

7:00 AM – 8:00 AM	Registration, Breakfast, and Exhibits
8:00 AM – 10:00 AM	General Session
10:00 AM – 10:15 AM	Break and Exhibits
10:15 AM – 12:00 PM	General Session
12:00 PM – 12:15 PM	Break and Exhibits
12:15 PM – 12:45 PM	Lunch and Learn
12:45 PM – 1:00 PM	Break and Exhibits
1:00 PM – 3:30 PM	General Session
3:30 PM	Conference Concludes

HOTEL ACCOMMODATIONS

If hotel accommodations are desired, a conference rate of \$179 plus tax has been negotiated at the Melville Marriott Long Island Hotel. To reserve a room, please visit: longislandheart.org and click on the hotel booking link.

The booking deadline to receive this rate is April 21, 2017.



FOR ADDITIONAL DETAILS VISIT: www.longislandheart.org

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SPONSORSHIP LEVELS*

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- Gold = \$15,000**
Includes an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.
- Silver = \$10,000**
Includes an opportunity to provide a registration bag insert and a (1) 6-foot tabletop display or equivalent floor space.
- Bronze = \$5,000**
Includes (1) 6-foot tabletop display or the equivalent floor space.
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Available Session Date/Time: **Friday, May 19, 2017 from 5:30pm – 6:30pm**
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*All sponsorship levels include acknowledgment in program materials and on the conference website. Exhibit space is provided on a first-come, first-served basis and includes admission to the conference.

Make checks payable to:
MedEd Consulting

Mail payment to:
PO Box 788, Spring Grove, IL 60081

TAX ID: 27-5404779

**PAYMENT MUST BE RECEIVED
BY MAY 18, 2017**

To obtain a letter of request and/or W-9, please send your request via email to exhibits@mededconsulting.com or dial 866-599-7299 option 1 and leave a message.

SPONSORSHIP APPLICATION

Exhibit spaces are limited. Please complete this form and return it no later than May 12, 2017

PLEASE LIST COMPANY NAME EXACTLY AS IT SHOULD APPEAR ON PROGRAM MATERIALS TO ACKNOWLEDGE SUPPORT.

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

- Space Type:** 6-Ft Draped Table(s) for Tabletop Display
 Open Space for Freestanding Exhibit
 1 Table and 1 Open Space (for Platinum and Gold Sponsors only)

Will you require a standard electrical outlet? Yes No

Representatives who will be attending:

1) REPRESENTATIVE 1

NAME: _____

COMPANY/TITLE: _____

CITY: _____

STATE: _____

EMAIL: _____

2) REPRESENTATIVE 2

NAME: _____

COMPANY/TITLE: _____

CITY: _____

STATE: _____

EMAIL: _____

Exhibit space will consist of 1 or 2 draped 6-foot table(s), each with 2 chairs, or, if preferred, the same size area will be available to accommodate freestanding exhibits. Up to 2 representatives will be allowed to attend the conference.

**THIS FORM CAN BE MAILED,
FAXED, OR EMAILED TO:**

MedEd Consulting

Mail form to:
PO Box 788, Spring Grove, IL 60081

Fax form to:
815-516-0235

Email form to:
exhibits@mededconsulting.com

FOR ADDITIONAL DETAILS VISIT: www.longislandheart.org